

E. Public Engagement Spectrum

(Based on International Association for Public Participation's Public Participation Spectrum, Halton Region's, A Model for Public Engagement at Halton Region, and City of Edmonton's Continuum of Public Involvement)

To determine the level of engagement required you must first identify the purpose of the engagement and the commitment being made to the public. The Public Engagement Spectrum assists you to determine the level of engagement required for your project by considering each level according to the roles, responsibilities and commitments being made.



INCREASING LEVEL OF PUBLIC ENGAGEMENT

Table 5 – Increasing Level of Public Engagement

	Inform or Educate	Consult	Involve	Collaborate/ Partner	Delegate
Purpose	Communicate <ul style="list-style-type: none"> Share information to build awareness 	Listen – Learn <ul style="list-style-type: none"> Gather ideas and input Test ideas for action 	Listen – Learn – Dialogue <ul style="list-style-type: none"> Include the public in the process Gather input, and ideas for action 	Actively participate <ul style="list-style-type: none"> Partner with the public to develop recommendations for action 	Delegate authority
EIPS' Commitment to the Public	We will keep you informed and advise you of the final decision.	We have defined the problem and offer possible solutions. We will listen to and acknowledge your perspectives and input. We will consider your feedback in our decision-making or next steps and let you know how your input influenced the decision.	We have defined the problem and are looking for suggestions for possible solutions. We will include you in the process and consider your feedback in our decision-making or next steps and let you know how your input influenced the decision.	We will seek your advice and input on defining the problem and solutions. We will seek your advice and input and develop alternatives, solutions and recommendations with you and let you know how your input influenced the decision.	We will hand over decision making authority to another group within the boundaries of an agreement.
INFORMATION SHARING IS A KEY COMPONENT OF THE ENTIRE CONTINUUM					