



ELK ISLAND PUBLIC SCHOOLS'

DEFINITIONS

SOCIAL MEDIA

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DEFINITIONS

ANDROID

Google's open source mobile operating system that is used primarily in smartphones, but also can be found on tablets.

AVATAR

An icon, illustration, or enhanced image used to represent a person instead of a photo.

BLOG

An abbreviation of weblog, blogs are personal websites that can be easily updated. Blogs usually look like online diaries, but can include pictures and videos.

CLOUD COMPUTING

Refers to the use of remote servers across the Internet (not school division servers) to store, manage, and process data. Cloud computing can be public wherein the service is available to anyone, or it can be private wherein the service is sold to a limited number of people. Some cloud computing services are social in nature, such as Facebook and Twitter. Cloud computing services often used by educators include GoogleDocs, Wikispaces, Flickr, and Edmodo.

CREATIVE COMMONS

A license that enables the sharing and use of material with fewer restrictions than copyright, through free legal tools.

DIGITAL CITIZENSHIP

The concept of educating technology users about appropriate and effective use of technology, and not to misuse it to disadvantage others.

EDMODO

Edmodo is a social media site that provides teachers and students a secure place to connect and collaborate, share content, and educational applications.

ELECTRONIC SPAM

Electronic messaging systems that send unsolicited bulk messages and advertising indiscriminately.

FACEBOOK

A social media service through which users can connect with others and create groups.

FLICKR

A photo and video-hosting site that allows users to share content with friends and online groups. It is a popular source of images for bloggers looking for content to add to their webpages. Users can upload images and videos to the site to share under a 'creative commons' license.

GOOGLE APPS FOR EDUCATION

Google offers free email and collaboration tools for schools. Students and teachers can create, share, and collaborate on the web with documents, spreadsheets, presentations, and more.

LEARNING MANAGEMENT SYSTEM (LMS)

LMS is a software application for the administration, documentation, tracking, reporting, and delivery of online education courses or training programs.

LINKEDIN

Linkedin is a social networking site that allows users to develop and maintain professional contacts. Through their networks, users can search for job opportunities, be referred or recommended for jobs; or fill vacancies.

MEME

A meme is an idea, behavior, or style that spreads from person to person within a culture. A meme is similar in nature to a 'fad'.

MOODLE

A type of Course Management System or Learning Management System that allows teachers to create online spaces for content sharing and collaboration.

PODCAST

Podcasts are pre-recorded radio-style segments or programs that are made available on the Internet. They can be downloaded as an audio file to your computer or portable media device. Some sites offer podcasts as a feed, allowing users to subscribe and receive updates and new podcasts as they are created.

SEXTING

Sending sexually explicit messages or photos electronically, primarily between mobile phones.

SMARTPHONES

Mobile phones that can run multiple software applications and perform more like mini portable computers. Examples include the Apple iPhone and smartphones manufactured by companies including HTC and Motorola based on the Android operating system created by Google.

TWITTER

A social networking site that allows you to send out short messages or 'tweets' that are up to 140 characters long. Users 'follow' other people they are interested in and can read their tweets in a feed.

URL SHORTENERS

Allows users to shorten, share, and track links (URLs). Reducing the URL length makes sharing easier, especially when you can't just send a link. Examples include bit.ly and goo.gl.

WEB 2.0

Sites that use the Internet for sharing content, communication, and collaboration. These sites include tools such as Wikispaces, Blogger, Edublogs, YouTube, VoiceThread, and Wordpress.

WIKIS

An online group of documents/web pages that many different users can add to and edit. Wikipedia is a an example of a wiki.